



सत्यमेव जयते

डा. राजेश कुमार  
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संयुक्त सचिव  
Joint Secretary

भारत सरकार  
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**D. O. No. NNM/2/2017-WBP**

**Date: 6<sup>th</sup> June, 2018**

*Dear*

The 2<sup>nd</sup> Meeting of Executive Committee of POSHAN Abhiyaan (**Prime Minister's Overarching Scheme for Holistic Nourishment**) was held on 30<sup>th</sup> May 2018 at Hotel Samrat, New Delhi under the Chairpersonship of Secretary, Ministry of Women and Child Development (MWCD).

2. The meeting provided direction and guidance for implementation of various activities under POSHAN Abhiyaan.
3. A copy of the Minutes of the Executive Committee are enclosed herewith for information and necessary action.

*With regards.*

*Yours sincerely,*  
*6/6/2018*  
(Dr. Rajesh Kumar)

1. Secretary, Ministry of Health & Family Welfare
2. Secretary, Department of Expenditure Ministry of Finance
3. Adviser, Health & Nutrition - NITI Aayog
4. Secretary, Ministry of Drinking Water & Sanitation
5. Secretary, Ministry of Rural Development
6. Secretary, Ministry of Panchayati Raj
7. Secretary, Ministry of Tribal Affairs
8. Secretary, Ministry of Food & Public Distribution
9. Secretary, Department of School Education and Literacy
10. Secretary, Ministry of Urban Development
11. Secretary, Ministry of Electronics and Information Technology
12. Secretary, Ministry of Environment, Forest & Climate Change
13. Secretary, Ministry of New and Renewable Energy
14. Secretary, Ministry of Aayush
- 15-19 Chief Secretaries of Assam, Chhattisgarh, Tamil Nadu, Maharashtra and Gujrat
- 20-24 Chief Secretaries of Uttar Pradesh, Bihar, Jharkhand, Madhya Pradesh and Rajasthan.
25. Chairperson, FSSAI
26. Director, ICMR.
27. Dr. R.C. Panda, Member of Board of CF&NS
28. Ms. Deepika Shrivastava, OSD, NITI Aayog
29. Director-NIPCCD
30. Director-NIHFW
31. Director, NIN
- 32-41. DC/DMs from 10 districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddharthnagara, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir.

**Copy to:**

1. PS to Vice Chairman, NITI Aayog
2. PS to Member, H&N
3. PS to Chief Executive Officer, UIDAI
4. Joint Secretary, PMO
5. Joint Secretary, Cabinet Secretariat

**Copy also to:**

1. PS to Minister (WCD)
2. PS to MoS (WCD)
3. PPS to Secretary (WCD)
4. The Principal Secretaries/Secretaries, Department of Women & Child Development/Social Welfare of the 29 States and 07 Union Territories

**Minutes of the 2<sup>nd</sup> Executive Committee Meeting of POSHAN Abhiyaan held on  
30<sup>th</sup> May 2018 at Hotel Samrat, New Delhi**

The second meeting of the Executive Committee which is the Apex body for all Nutrition related activities under the POSHAN Abhiyaan, was convened on 30<sup>th</sup> May 2018 at Hotel Samrat, New Delhi under the Chairmanship of Secretary, Ministry of Women and Child Development (MWCD).

2. The list of participants is annexed at **Annexure I**.
3. At the outset Col. Sameer Kanwar (Retd), Consultant POSHAN Abhiyaan, welcomed all members and presented agenda of the meeting.
4. **Shri Rakesh Srivastava, Secretary, MWCD**, in his opening remarks presented the progress on POSHAN Abhiyaan after 1<sup>st</sup> executive committee meeting. He mentioned that 3 Orientation sessions through Video Conferencing have been conducted for all States/UTs, a National Level Workshop was organised which was attended by 200+ representatives from States/UTs and line Ministries. The First Meeting of the National Council to address India's Nutrition Challenges headed by Vice Chairman NITI Aayog was held on 18<sup>th</sup> April 2018. Government of India has signed an agreement with World Bank for \$200 million loan for POSHAN Abhiyaan on 7<sup>th</sup> May. MWCD signed a MoU with TATA Trusts for providing Swasth Bharat Prerak (SBP) in all Districts in a phased manner. More than 80 Preraks have already been deployed and are available at district level to assist the staff in smooth roll-out. He emphasised that the Scheme was being monitored at the highest level by the PMO.
5. **Dr. Rajesh Kumar, Joint Secretary & Mission Director, POSHAN Abhiyaan** started with confirmation of minutes of last meeting. This was followed by the Action Taken Report on the decisions of the last EC Meeting. On the issue of food fortification it was clarified that instructions on the subject had already been issued to States/UTs by MWCD on 10<sup>th</sup> July 2017.
6. **Dr. Rajesh Kumar, Joint Secretary** next presented Directions of the National Council Meeting and progress on POSHAN Abhiyaan. The progress made under various components of the Abhiyaan was placed before the members. He apprised the members about the formation of the Core Committee for Jan Andolan and deliberations held as part of the first meeting on 14<sup>th</sup> May 2018. Based on discussions the draft guidelines for Jan Andolan had been finalized and being presented as agenda.
7. The Pilot on Conditional Cash Transfer in lieu of Take Home Rations in 10 districts was presented as an Agenda. Various aspects were discussed and the final strategy for roll-out will be decided by MWCD in consultation with various stakeholders.

8. The Jan Andolan Strategy and Guidelines was presented as one of the Agendas. The EC unanimously endorsed the approach presented by MWCD and directed the Ministry of WCD to take the lead in this initiative, ensuring synergy of action among concerned Ministries and Institutions. It was decided to circulate the Guidelines to all Line Ministries and Members for their views.

9. **Call Centre:** The National Call Centre for grievance redressal and interventions as part of POSHAN Abhiyaan was launched by Secretary, MWCD.

10. During the deliberations and presentations following points were raised by members and discussed.

- VHSN Day needs to be organized on monthly basis and should be used as the convergence platform at village level.
- Shri Alok Kumar, Advisor, NITI Aayog highlighted that NITI Aayog will be formulating the six monthly report on Poshan Abhiyan for submission to PMO and that State inputs would be appreciated. The EC concurred with the view that State inputs may be incorporated in the six monthly report.
- Mr. P.K. Tewari Joint Secretary, Department of Food and Public Distribution highlighted that capacity building of field functionaries needs to be re-oriented to include VHSN Day and its deliberations. He further highlighted that all vacant positions of field functionaries need to be filled by States /UTs at the earliest.
- States highlighted that Incentive should be provided to AWWs for home visits akin to ASHA.
- Ms. Deepika Srivastava OSD, NITI Aayog highlighted the need to update guidelines for Village Health and Nutrition Day, incorporating new initiatives. MHFW needs to integrate POSHAN Abhiyaan strategy in upcoming Health and Wellness Centres. Joint Mother Child Protection Card ( MHFW/MWCD) needs to be updated - supported by a common core guidebook and counselling tool. Monthly ECCE Day needs to be strengthened and guidelines revisited for building on Poshan Abhiyan. A Nutrition Resource E-network needs to be set up in States to support POSHAN Abhiyaan - linked to National /State Nutrition Resource Centres.
- Dr. R.C. Panda highlighted that simple messages on nutrition need to be sent out in the environment and usage of local agricultural products need to be encouraged. He also suggested that States should send joint D.O. letter from the aligned departments to DC/DM for convergence mechanism.

- Mr. Atul Prasad, Principal Secretary Bihar highlighted the initiatives at State level and progress made so far. He highlighted that procurement through GeM needs to be streamlined.
- Dr. M. Geeta, Secretary WCD of Chhattisgarh pointed out that in school the dropout of Adolescent is due to involvement of these girls in service sectors.
- Ms. Roli Singh, Secretary of Rajasthan gave progress under POSHAN Abhiyaan. Conduct of CBE has been initiated and SRG & DRG group have been formed for initiating ILA.
- Ms. Anita Meshram Secretary WCD, highlighted the shortage of human resource at all levels. Process for transfer of funds at district level has been initiated. She informed the house that Hot Cook Meal has been converged with Mid-Day Meal to utilize common kitchen. It was clarified that as per NFSA the hot cooked meals being served at AWCs only SHGs can be employed for preparation purposes.

11. **Decisions:** The following decisions were taken during the meeting.

- Monthly organisation of VHSND needs to be ensured at grass root level and Guidelines need to be updated incorporating new initiatives.  
**[Action: States/UTs]**
- Provision for incentives to AWW for home visits akin to ASHA to be explored.  
**[Action: MWCD]**
- Provision for mobility of Lady Supervisor and AWW needs to be studied.  
**[Action: MWCD]**
- Modalities for roll-out of CCT in lieu of THR to be worked out in consultation with stakeholders.  
**[Action: MWCD]**
- The supply chain for availability of vaccines needs to be ensured for all Aspirational Districts.  
**[Action: MH&FW]**
- The availability of anganwadi building in all Aspirational Districts needs to be ensured.  
**[Action: MoRD, MoH&UA, MWCD]**

- The Ministry of AYUSH customise 'Yoga as lifestyle' modules for children, pregnant ladies and lactating mothers.

[Action: MoAYUSH]

- The EC concurred with the view that State inputs may be incorporated in the six monthly report.

[Action: MWCD]

- **Jan Andolan:** The EC unanimously endorsed the approach presented by MWCD and directed the Ministry of WCD to take the lead in this initiative, ensuring synergy of action among concerned Ministries and Institutions. The draft of Jan Andolan Guidelines to be circulated to concerned Line Ministries and Members for feedback by 15<sup>th</sup> Jun 2018.

[Action: MWCD]

- **India Nutrition Report:** The EC endorsed the view that the India Nutrition Report may be prepared by NIN under the technical guidance of an Advisory Group, which will include the two expert co-opted members of the National Executive Committee.

[Action: NIN, MWCD]

- Joint Mother Child Protection Card (MHFW/MWCD) needs to be updated - supported by a common core guidebook and counselling tool.

[Action: MH&FW]

- Monthly ECCE Day needs to be strengthened and guidelines revisited for building on POSHAN Abhiyaan.

[Action: MWCD, States/UTs]

- A Nutrition Resource E-network needs to be set up in States to support POSHAN Abhiyaan - linked to National /State Nutrition Resource Centres.

[Action: States/UTs]

**LIST OF PARTICIPANTS**

<b><u>Representatives from Line Ministries</u></b>	
Shri Atal Dulloo	Joint Secretary, Ministry of Rural Development
Shri P.K. Tiwari	Joint Secretary, Department of Food and Public Distribution
Dr. Sila Deb	Deputy Commissioner (Child Health), Ministry of Health and Family Welfare
Dr. Jitendra Singh	Joint Director, Ministry of Drinking Water and Sanitation
Ms. Uma Chauhan	Director, Ministry of Electronics and Information Technology
Shri Yogender Singh	Deputy Secretary, Ministry Of Housing and Urban Affairs
Ms. Ritu Pachori	Technical Officer, Ministry Of Housing and Urban Affairs
Dr. A. Raghu	Deputy Adviser, Ministry of AYUSH
Ms. Suneeti Toteja	Director, FSSAI, Ministry of Health and Family Welfare
Shri Maha Bir Pershad	Senior Consultant, Ministry of Panchayati Raj
Dr. Anindita Shukla	Senior Consultant, MDM, Ministry of Human Resource Development
<b><u>NITI Aayog</u></b>	
Shri Alok Kumar	Adviser, Health & Nutrition
Ms. Deepika Shrivastava	OSD (WCD & Nutrition)
<b><u>NIPCCD</u></b>	
Shri M.A. Imam	Director
Dr. Rita Patnaik	Deputy Director
<b><u>Representatives from Institutions</u></b>	
Dr. R.C. Panda	Member, Board of Coalition Food & Nutrition Security
Dr. G.S. Toteja	Head Nutrition, ICMR
Dr. Nanthini Subbiah	Associate Professor, National Institute of Health & Family Welfare
Dr. Hemalatha R	Director, National Institute of Nutrition
<b><u>States</u></b>	
Shri S.S. Meenakshi Sundaram	Secretary cum Director, Social Welfare Department, Govt. of Assam
Dr. M. Geetha	Secretary, Women and Child Development Department, Govt. of Chhattisgarh
Ms. Anita C. Meshram	Secretary, Child Development and Nutrition Department, Govt. of Uttar Pradesh
Shri Atul Prasad	Principal Secretary, Social Welfare Department, Govt. of Bihar
Dr. D.K. Saxena	DG, Nutrition Mission, Govt. of Jharkhand
Shri Ashok Kumar Bhargava	Commissioner of ICDS, Govt. of Madhya Pradesh
Ms. Roli Singh	Principal Secretary, Women and Child Development Department, Govt. of Rajasthan

<b><u>Districts</u></b>	
Shri Rahul Pandey	CDO, Bahraich, Uttar Pradesh
Dr. Ranjit Kumar Singh	District Magistrate, Sitamarhi, Bihar
Shri J. Manjunath	Deputy Commissioner, Yadgir, Karnataka
Shri Guru Prasad Gupta	ADM, Siddharthnagar, Uttar Pradesh
Shri Rajendra Kumar Verma	District Programme Officer, Shravasti, Uttar Pradesh
Shri Raj Kapoor	District Programme Officer, Sitapur, Uttar Pradesh
Shri Dilip Kumar Pandey	District Programme Officer, Gonda, Uttar Pradesh
Shri Satyendra	District Programme Officer, Balrampur, Uttar Pradesh
<b><u>MWCD and CPMU</u></b>	
Shri Rakesh Srivastava	Secretary, MWCD
Dr. Rajesh Kumar	Joint Secretary and Mission Director, POSHAN Abhiyaan
Shri Sunil Kumar Choudhary	Project Manager
Shri Parimal Karan	Project Manager
Shri Umesh Kumar Motish	Project Manager
Ms. Kanchan Thakur	Asst. Section officer
Shri Sameer Kanwar	Consultant, M&E
Ms. Mona Y Jethwa	Consultant, Nutrition & Child Development
Ms. Mridu Markan	Consultant, Social Development & Community Mobilization
Ms. Shalini Singh	Consultant, BCC and Capacity Building
Shri Ravi Jain	Consultant (System Analysis)
Ms. Mamta Singh	Project Associate
Shri Amit Gupta	Project Associate (IT)
Shri Yogesh Sharma	Project Associate (IT)