

No. NNM/61/2018-CPMU
Government of India
Ministry of Women & Child Development

3rd Floor, Jeevan Vihar Building
Sansad Marg, New Delhi
Dated the 25th May, 2018

To

The Principal Secretary / Secretary,
Department of Social Welfare / Women & Child Development
All States/ UTs

Subject: Renaming of National Nutrition Mission (NNM) as POSHAN *Abhiyaan*

Madam/Sir,

I am directed to intimate that National Nutrition Mission (NNM) has been renamed as PM's Overarching Scheme for Holistic Nourishment i.e POSHAN *Abhiyaan* for all practical purposes. The logo of POSHAN *Abhiyaan* is as under:



2. All the States/ UTs are requested to make all the future correspondence/official work referring the revised name of National Nutrition Mission i.e POSHAN *Abhiyaan*.

Yours faithfully,

(Sudhir Prasad)

Director to the Government of India
Phone No: 011-23385192

Copy to: The Director in-charge of POSHAN *Abhiyaan* in the respective States/UTs

(Sudhir Prasad)

Director to the Government of India