

F.No. NNM/2/2017- WBP
Government of India
Ministry of women and Child Development
POSHAN Abhiyaan
NNRC-CPMU

*Jeevan Vihar Building,
Parliament Street, New Delhi
Dated the 13th August, 2018*

OFFICE MEMORANDUM

Subject: Minutes of the second meeting of the National Council on India's Nutrition Challenges under POSHAN *Abhiyaan* – regarding.

The undersigned is directed to forward herewith a copy of the minutes of second meeting of the National Council on India's Nutrition Challenges under POSHAN *Abhiyaan* held on 24th July, 2018 at Vigyan Bhawan, New Delhi under the Chairmanship of Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, for information and necessary action by respective Ministry/Department/Organization/States/UTs.


(Aditya Chopra)
Executive Director

1. Minister, Women & Child Development
2. Minister, Health & Family Welfare
3. Minister, Drinking Water & Sanitation
4. Minister, Rural Development
5. Minister, Tribal Affairs
6. Minister, Panchayati Raj
7. Minister, Consumer Affairs and Food & Public Distribution
8. Minister of State, Finance
9. Minister/Minister of State, Human Resource Development
10. Minister/Minister of State, Urban Development
11. Minister/ Minister of State, Information & Broadcasting
12. Minister of Minister of State, Environment, Forest & Climate Change
13. Chief Minister, Bihar.
14. Chief Minister, Uttar Pradesh.
15. Chief Minister, Rajasthan

16. Chief Minister, Tamil Nadu
17. Chief Minister, Chhattisgarh
18. Member, Health & Nutrition, NITI Aayog
19. CEO, NITI Aayog,
20. Secretary, Health Research & DG, ICMR,
21. Secretary, Ministry of Health & Family Welfare
22. Secretary, Ministry of Drinking Water & Sanitation
23. Secretary, Ministry of Rural Development
24. Secretary, Ministry of Panchayati Raj
25. Secretary, Ministry of Tribal Affairs
26. Secretary, Ministry of Food & Public Distribution
27. Secretary, Department of Expenditure, Ministry of Finance
28. Secretary, Department of School Education and Literacy
29. Secretary, Ministry of Housing & Urban Affairs
30. Secretary, Ministry of Information & Broadcasting
31. Secretary, Ministry of Environment, Forest & Climate Change
32. Secretary, Ministry of AYUSH
33. Chairman, Food Safety and Standards Authority of India
34. Director, National Institute of Nutrition
35. -44. DC/DMs from 10 districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddharthnagara, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir.
45. Dr. Chandrakant Pandav, AIIMS, New Delhi
46. The Principal Secretaries/Secretaries of Department of Women & Child Development/Social Welfare of the 29 States and 07 Union Territories

Copy to:

1. PS to Vice Chairman, NITI Aayog
2. PS to MoS-WCD
3. PPS to Secretary, MWCD
4. All Chief Secretaries of all 36 States/UTs

NA/SW/1-4(1)/2018-WCD
NITI Aayog
WCD Division

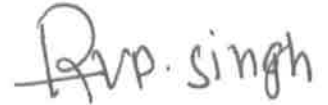
NITI Aayog
Sansad Marg,
New Delhi-110001
Dated: 10.08.2018

OFFICE MEMORANDUM

Subject: Approval of the Draft Minutes of the Second Meeting of National Council on India's Nutrition Challenges

Ministry of Women & Child Development may kindly refer to their D.O.Letter no. NNM/29/24/2017-WBP dated 27.07.2018 on the above cited subject.

The undersigned is directed to enclose a copy of the approved minutes of the Second Meeting of National Council on India's Nutrition Challenges held on 24th July 2018 at Vigyan Bhawan under the Chairpersonship of Vice Chairman, NITI Aayog.



(Dr. R.V.P.Singh)
SRO

To,

Secretary,
Ministry of Women & Child Development
Shastri Bhawan, New Delhi

**Minutes of Meeting of National Council on India's Nutrition Challenges
held on 24th July 2018 at Vigyan Bhawan, New Delhi**

The 2nd meeting of the National Council on India's Nutrition Challenges was held under the Chairmanship of Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, on 24th July 2018 at Vigyan Bhawan.

2. The Council is mandated to provide policy directions to address India's nutritional challenges through coordinated inter-sectoral action; Coordinate and review convergence between Ministries; and Review programmes for nutrition on a quarterly basis.
3. The Agenda of the Meeting is placed at **Annexure I**.
4. **Shri Rakesh Srivastava, Secretary, MoWCD** at the outset welcomed all members to the 2nd Meeting of the Council.

Proceedings based on the Agenda

5. **The Chairman as part of his Opening Remarks** asked the Ministries of W&CD and H&FW to strengthen the monitoring mechanisms and achieve greater synergy and convergence at the ground level between field functionaries. He stressed that the three main components of Convergence, Adoption of Technology and Behavioural Change need sustained feedback from the States and monitoring by the MoW&CD and accordingly should be reported upon at regular intervals. He further stressed on the aspect of the quality of data which was being received as part of the software and urged the concerned stakeholders to ensure reliable quality of the same through third party evaluation. He highlighted the efforts put in by the Strategic Group on Jan Andolan which had been created at NITI Aayog and September being celebrated as the National Nutrition Month. He also stressed on the fact that, to achieve effective convergence at State level, it was pertinent that the State Level Convergence Meetings be Chaired by the Chief Secretary. Necessary communication to the States should be initiated.

6. **Smt. Maneka Sanjay Gandhi, Hon'ble Minister of Women and Child Development**, as part of her Keynote Address highlighted the significance of the three buckets which need to be addressed as part of POSHAN Abhiyaan. The first being Nutrition, the delivery and monitoring of the supplementary nutrition supply chain. Second being co-ordination and convergence with other departments and Schemes over the entire lifecycle. Third, the designing and impact of other schemes like PMMVY and SAG which have a direct impact on malnutrition. Citing the example of Assam the Minister highlighted the importance of identification of real beneficiaries by weeding out spurious names from the list of beneficiaries by using Aadhaar platform. She exhorted other States to follow suite. The

issue of prioritised procurement of smartphones and Growth Monitoring Devices by States/UTs was stressed for early roll-out by the Minister.

7. **Shri Ram Vilas Paswan, Hon'ble Minister of Consumer Affairs and Food & Public Distribution** stressed upon the need to insure the delivery of all authorised benefits to the beneficiaries, whether through kind or direct cash transfer. He raised the point of ensuring that all field functionaries across different Schemes are paid as per the minimum wages norms. The Minister suggested complete medical examination of young children between age of 3 to 6 months to ensure early detection of ailments. He suggested the improvement of nutritional value of the food items being provided through the PDS system. The Minister stressed on the importance of involving the mothers in the process of hot cooked meals. The importance of empowering the anganwadi workers to ensure proper delivery of services and focus on availability of resources was stressed.

8. **Dr. V. Saroja, Minister of Social welfare, ICDS Department of Social Welfare & NMP, Government of Tamil Nadu** highlighted the achievements of the State. She brought out the initiatives being taken at State level to achieve the desired goals. She highlighted that at present the Scheme was covering 11 districts of the State. The Minister laid out a detailed report on the progress made as part of POSHAN Abhiyaan covering all the aspects/components. Placement of order for procurement of devices; hiring of manpower; translation of software, manuals and guidelines; and training of field functionaries was highlighted. State level initiatives of food fortification, Aadhaar seeding and others were highlighted. The Minister requested that the balance of the districts in respect of Tamil Nadu to be included in the current financial year. The Minister also requested for inclusion of school going girls as part of the SAG Scheme.

9. **Smt. Anita Bhadel, Minister of State (I/C), DWCD Government of Rajasthan** brought out the progress made in Rajasthan as part of POSHAN Abhiyaan. She highlighted how using indigenous software the quality of data entry has been improved as part of CAS across the State. The Minister requested for access to the CAS Dashboard and data in respect of Rajasthan. She stressed on the initiatives taken at State level as part of awareness campaigns and moving towards garnering a Jan Andolan. Utilisation of flexi-funds as part of the Scheme to provide incentives to AWWs was highlighted. The initiative of SAKHI Mobile App for AWW work allocation and progress was explained. The Minister stressed on the requirement to increase the salaries of AWW and to convert all the Mini-AWCs to normal AWCs. and suggested that frontline workers like anganwadi workers should be given scheme-based incentives for achieving assigned targets. She further suggested dissemination of benefits through DBT to beneficiaries. The issue of child marriage and discrimination against women in our society was brought out and its inclusion in the overall Jan Andolan programme was stressed.

10. **Dr. Rajesh Kumar, Mission Director, POSHAN Abhiyaan & Joint Secretary MoWCD** Covered the ATR for the last National Council Meeting held on 18th April 2018 and the

Executive Committee Meeting held on 30th June 2018. He highlighted the progress made on the Call Centre and how additional 8 lakh children were weighed by its intervention in one month. He further gave a brief on the following:-

- (a) Jan Andolan Guidelines.
- (b) TECH-THON: Seminar conducted on 28th June 2018 for steering Technology Partnerships for POSHAN Abhiyaan.
- (c) Signing of MoU with NASSCOM Foundation being finalised.

11. The **Caller Tune and Ringtone for POSHAN Abhiyaan** and **4 Yoga Modules** were launched by the Hon'ble Vice Chairman, NITI Aayog. The Yoga Modules in the form printed booklets have been developed in conjunction with the Ministry of AYUSH and cover pregnant women, lactating mothers, children from 3 to 6 years and adolescent girls.

12. The Agenda for inclusion of all districts of UTs (saturation) as part of Phase II of POSHAN Abhiyaan and States with less than 5 districts left for achieving saturation was placed before the house by the Mission Director. **The inclusion of 32 more districts across States/UTs as per the following details was approved.** This would result in saturation of 23 States/UTs as part of Phase II.

13. A brief on progress made by NIN in developing three training modules for online course on Nutrition was presented to the Committee.

14. **Dr. Vinod K. Paul, Member, NITI Aayog** gave a detailed outlay of themes, behaviours, messages and activities to be carried out as part of the National Nutrition Month (National Poshan Mah) in September 2018 across the Country. The aim is to ensure a quantum jump in visibility of Nutrition as an issue; orchestrate a nation-wide Jan Andolan on Nutrition; and reach each and every beneficiary & household. The responsibilities of various Ministries viz. the activities were listed out. The Ministries were exhorted to align the existing as well as the planned creative material to include POSHAN Abhiyaan and Nutrition as an agenda. The yearly calendar of activities to be developed under the adages of the Strategic Group and to be presented in the next Meeting.

15. **Ms. Preeti Sudan, Secretary, MoH&FW** brought out various initiatives of the Ministry and the upgradation to the Schemes being carried out. The HBNC, HYNC and Anaemia Mukh Bharat interventions were put before the Committee. The Secretary highlighted the ground level synergy between the AWW & ASHA and requested that the AWW could be sensitised to raise the red flag in case a sick child is found during home visits. Programmes like MAA, Diarrhoea interventions, Rota Virus, PMSMA, etc. were also discussed.

16. The **Agenda on Draft Guidelines for Construction of Anganwadis in Urban Areas/Slums** was proposed before the Council by the Mission Director, highlighting the gap

in availability of Angawadi buildings in Urban areas especially Urban Slums. He highlighted the role of other Ministries to ensure the availability of holistic infrastructure in such areas in terms of covered drains, footpaths, solid waste disposal, safe drinking water and toilets to ensure hygiene. A number of issues and concerns were discussed and deliberated upon by the Council Members. The Council accorded **In-principle** approval for WCD to frame a note for consultation with various stakeholders to provide their detailed inputs/observations leading up to an EFC and a Cabinet Note.

17. **Shri Amarjeet Sinha, Secretary, Ministry of Rural Development and Panchayati Raj**, highlighted the significance of convergence to achieve the desired goals. The Secretary stressed on the importance of identification of deliverables as part of the Scheme. He reiterated the role which the elected representatives of Gram Panchayats (31 Lakh) and SHGs (DAY-NRLM, 5.5 Crore) can play in making the Scheme reach at the grassroot level and their contribution towards the National Nutrition Month and Jan Andolan. He emphasised on the special capacity building programme (Rashtriya Gram Swaraj Abhiyaan Scheme) for both these categories being initiated by the Ministry, and how it could be leveraged towards spreading awareness on Nutrition. He emphasised on the implications of performance and outcome based remunerations to the frontline functionaries. The Secretary highlighted the example of Kerala where wheat mix plants are being efficiently run by SHGs and each centre caters to 400 to 500 AWCs and provides nutrition based packaged food. He highlighted the infrastructure gaps in terms of AWCs and how it was being overcome through joint efforts of ICDS and NREGA. The Secretary stressed on significance of the Anganwadi building as part of village community infrastructure and the important part it plays as a community convergence tool.

18. **Ms. Reena Ray, Secretary Department of School Education and Shri V. Shahank Shekhar, Joint Secretary** gave a run down on the initiatives taken at the School level and how Nutrition could be built as part of awareness campaigns in Schools. The details of Mid-Day Meal Scheme were elaborated upon. The incorporation of the Yoga modules released for adolescent girls could be incorporated in the School curriculum.

19. **Shri Deepak Khandekar, Secretary, Ministry of Tribal Affairs**, exhorted the States for the progress made under POSHAN Abhiyaan. He highlighted that an exercise to identify geographical patches (villages) in each state/District which are the areas of concern, was important, so that these could be specifically addressed. The convergence platforms and technology should be used for effective identification of these specific patches.

20. **Dr. Chandrakant S. Pandav, former Professor & Head CCM, AIIMS**, suggested inclusion of academic institutions, research groups, private sector and civil society. He further suggested serving of healthy and nutrition based snacks in all functions/events henceforth as a policy.

State Level Presentations

21. The States of Andhra Pradesh, Assam, Gujarat, Jharkhand, Madhya Pradesh, Maharashtra, Odisha, Telangana, Chhattisgarh, Uttar Pradesh and UT of Chandigarh gave out progress on the implementation and roll-out of POSHAN Abhiyaan. The various initiatives taken at State/UT level were highlighted.

(a) Andhra Pradesh showcased how big data and data analytics were being used for micro analysis, monitoring and interventions. Initiatives like Baal Sanjivini, ISO certification for Anganwadis and contribution by NRI community were discussed;

(b) Uttar Pradesh brought out the innovative steps being taken for convergence and the SHABRI programme. The idea of declaring 'Kuposhan Mukht Village' was brought forward. Nutrition has been included in the basic education curriculum.

(c) Assam highlighted the issue of NRC due to which the progress had been slow, it is likely to get resolved by 31st July 2018.

(d) Chandigarh highlighted the progress made in hiring of manpower and setting up the SPMU; preparation and distribution of IEC material; The special initiatives taken as part of Jan Andolan and awareness campaigns were shown through a small film.

(e) Gujrat highlighted the steps initiated to introduce fortified food items as part of the Anganwadi services; The progress made towards setting up of the Convergence Committees and SPMU were put forward; The initiation of activities under behavioural change and Jan Andolan was highlighted, including initiatives like 'Baal Tula'; The pilot on distribution of software monitored bar coded THR packets was explained, which is being rolled-out in the entire state by October 2018; After a three month long exercise the areas of PHCs and Sectors have been made co-terminus to ensure convergence of activities by field functionaries.

(f) Jharkhand brought out the progress made in procurement and distribution of devices; training of field functionaries on ICDS-CAS has been planned; a comprehensive plan for adolescent girls has been worked out at state Level; The details of third party Nutrition Survey planned at State Level were highlighted; request for Guidelines for management of SAM Children was made.

(g) Madhya Pradesh brought out the activities initiated towards Jan Andolan; the involvement of leadership at the highest level in the awareness programme was highlighted; A three day international workshop was organised on the subject.

(h) Maharashtra gave a run down on various steps initiated for procurement, convergence, hiring and training of field functionaries; progress on CBE and VHSND was brought out.

(i) Telangana briefed on the progress made across various components of POSHAN Abhiyaan; progress of training of frontline functionaries on ICDS-CAS was brought out; progress made on Jan Andolan Activities was brought forward; establishment of a call centre as anganwadi helpline was highlighted; a social audit has been initiated in the State; supply of fortified food items as part of anganwadi services was explained; specific issue conversion of 4000 mini-anganwadis into full-fledged anganwadis was raised, as majority of these were located in tribal areas.

(j) Chhattisgarh gave a feedback on the data inputs and quality of data being received from the ICDS-CAS; progress made on procurement, training and behavioural change were highlighted; the supportive mechanism created for training by using State and district level officials was highlighted; State level initiatives of 'Suposhan Choupal', 'Suposhan Patra', 'Suposhan Vatika' and Nutrition Anthem were explained; the year based calendar on 24 activities was highlighted; convergence workshops at State Level and meetings was brought out.

Issues Discussed and Directions

22. States to be requested to ensure Convergence Meetings held at State Level are Chaired by the Chief Secretary.

[Action: All States/UTs]

23. FSSAI to look into making fortification of Salt, Milk and Oil **mandatory** as part of the regulations issued on 16th October 2016.

[Action: FSSAI]

24. **Fortified rice** to be rolled out as part of the PDS System. Draft Guidelines on the Subject circulated by MoCAF&PD.

[Action: MoCAF&PD]

25. **Pilot on Cash Transfer in lieu of Take Home Ration (THR) may be conducted immediately.** The design of this Pilot and its evaluation plan using a randomized control trail may be finalized and carried-out in consultation with NITI Aayog.

[Action: MoWCD]

26. **Guidelines on Convergence Action Plan** to be released in consultation with NITI Aayog by August 2018.

[Action: MoWCD]

27. The **ICDS-CAS Dashboard to be upgraded** to include indicators to monitor pregnant women and children for the first 1000 days.

[Action: MoWCD]

28. Third party evaluation of ICDS-CAS and its data quality to be carried out in consultation with the States.

[Action: MoWCD]

29. Modalities for an **Annual National Nutrition Report** in conjunction with NIN to be worked out.

[Action: MoWCD, NIN]

30. The Themes and List of activities to be carried out as part of Jan Andolan to be clearly spelt out in conjunction with NITI Aayog. The budget allocation for carrying out Jan Andolan activities to be clarified.

[Action: NITI Aayog, MoWCD]

31. A physical verification exercise/Survey to identify genuine beneficiaries and weed out duplicate as well ghost beneficiaries to be carried out **by all States/UTs in the next three months**. NITI Aayog and MoW&CD to monitor the progress. Report on the subject from States/UTs to be tabled before the next meeting.

[Action: All States/UTs]

32. NIN to work out modalities of disseminating the Nutrition training modules down to AWWs, ASHA and ANM in conjunction with MoW&CD.

[Action: NIN, MoWCD]

33. A meeting to discuss and finalise the implementation plan, responsibilities and creative material for the **National Nutrition Month** to be held around 15th August 2018. MoW&CD to be overall responsible for the implementation of National Nutrition Month and a Cell to be created within the CPMU, POSHAN Abhiyaan to coordinate all activities. September to be marked and celebrated as the Nutrition (Poshan) month every year.

[Action: NITI Aayog, MoWCD]

34. DoSEL, MoHRD to prepare a note on available **equipment/methods for safe drinking water** which have reasonable cost implications and can be used at homes as well as community based facilities.

[Action: DoSEL, MoHRD]

35. A Common Software Application to be developed and piloted for jointly registering common beneficiaries of Health and ICDS (women and children) and recoding their health and nutrition related information by concerned field functionaries (ASHA, ANM and AWW) of both the Departments. The pilot testing of Common Application in selected Districts to be initiated within 4 to 6 months.

[Action: MoWCD]

36. Tamil Nadu to share a **Concept Note on Training Model** followed to train the staff on ICDS-CAS utilising the existing master trainers.

[Action: State of Tamil Nadu]

37. Suggestion for creation of a Newsletter on Nutrition/POSHAN Abhiyaan was noted.

[Action: MoWCD]

38. Access to the disaggregated data of ICDS-CAS and its Dashboard to be made available to the States/UTs latest by 31th October 2018. A new version of Dashboard with modules for bar coded capture of THR and data analytics to be made available in December 2018.

[Action: MoWCD]

39. The Chair thanked all members for their participation and contributions. There being no other point the meeting was closed.

Annexure IAgenda**Meeting of the National Council on India's Nutrition Challenges**

Venue: Hall No. 3, Vigyan Bhawan, Maulana Azad Road, New Delhi

Date : 24th July 2018

Agenda Item Number	Agenda Item	Time-Frame
1.	Opening Remarks- Vice Chairman, NITI Aayog	2:30 PM-2:40 PM
2.	Key Note Address- Minister, WCD	2:40 PM-2:50 PM
3.	Interventions by Union Ministers/Chief Ministers	2:50 PM-3:30 PM
4.	Confirmation of the minutes of the last meeting held on 18.04.2018	03:30 PM-03:32 PM
5.	Action Taken Report on the recommendations of the last meeting	03:32 PM-03:35 PM
6.	Action Taken Report on the recommendations of the last meeting of Executive Committee held on 30.05.2018	03:35 PM-03:40 PM
7.	Release of Caller Tune/Ringtone for POSHAN <i>Abhiyaan</i>	03:40 PM-03:43 PM
8.	Release of Yoga Modules	03:43 PM-03:46 PM
9.	Jan Andolan Guidelines	03:46 PM-03:49 PM
10.	Briefing on TECH-THON: Seminar on Technology Partnership for POSHAN <i>Abhiyaan</i> held on 28.06.2018 at Pravasi Bharatiya Kendra, New Delhi	03:49 PM-03:54 PM
11.	Intimation of MoU between MWCD and NASSCOM	03:54 PM-03:57 PM
12.	Approval for inclusion of Additional Districts in States/UTs	03:57 PM-04:00 PM
13.	Online Course Modules on Nutrition by National Institute of Nutrition (NIN)	04:00 PM-04:03 PM
14.	National Nutrition Month September 2018 [Intervention by Member, NITI Aayog]	04:03 PM-04:13 PM
15.	Scaling up of POSHAN <i>Abhiyaan</i> in Urban Slums [Presentation by MoWCD]	04:13 PM-04:20 PM
16.	Converging for POSHAN <i>Abhiyaan</i> Presentation by the following Ministries a. Ministry of Rural Development b. Ministry of Panchayati Raj c. Ministry of HRD	04:20 PM-04:35 PM [5 minutes each]

274862/2018/CPMU

17.	Action Taken Report [Presentation by MoHFW and MoDWS]	04:35 PM- 04:45PM [5 minutes each]
18.	Implementation Status of POSHAN <i>Abhiyaan</i> <ol style="list-style-type: none"> 1. Andhra Pradesh 2. Assam 3. Chandigarh 4. Gujarat 5. Jharkhand 6. Madhya Pradesh 7. Maharashtra 8. Odisha 9. Telangana 	04:45 PM- 5:30 PM [5 minutes each 9*5= 45 minutes]
19.	Any other item with permission from the Chair	
<i>HIGH TEA</i>		