

F.No.PA/54/2018-CPMU (e-63961)
Government of India
Ministry of Women & Child Development

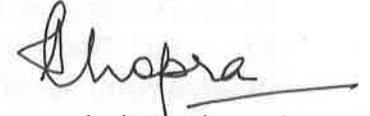
3rd Floor, Jeevan Vihar Building,
Sansad Marg, New Delhi
Dated 07th March, 2019

OFFICE MEMORANDUM

Subject: Minutes of the Fourth Meeting of the National Council on India's Nutrition Challenges under POSHAN Abhiyaan-regarding.

The undersigned is directed to forward herewith copy of the minutes of the Fourth Meeting of the National Council on India's Nutrition Challenges under POSHAN Abhiyaan held on 12th February, 2019 at Pravasi Bhartiya Kendra, New Delhi, under the Chairmanship of Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, for information and necessary action at the end of the respective Ministry/Department/Organization/States/UTs.

Encl. As above



(Aditya Chopra)

Executive Director, POSHAN Abhiyaan

1. Minister, Women & Child Development
2. Minister, Health & Family Welfare
3. Minister, Drinking Water & Sanitation
4. Minister, Rural Development
5. Minister, Tribal Affairs
6. Minister, Panchayati Raj
7. Minister, Consumer Affairs and Food & Public Distribution
8. Minister of State, Women & Child Development
9. Minister of State, Finance
10. Minister/Minister of State, Human Resource Development
11. Minister/Minister of State, Housing and Urban Affairs
12. Minister/Minister of State, Information & Broadcasting
13. Minister of State, Environment, Forest & Climate Change
14. Chief Minister, Bihar
15. Chief Minister, Uttar Pradesh
16. Chief Minister, Rajasthan
17. Chief Minister, Tamil Nadu
18. Chief Minister, Chhattisgarh

19. Member, Health & Nutrition, NITI Aayog
20. Shri Ratan P.Watal, Member Secretary, EAC-PF & Principal Advisor, NITI Aayog
21. CEO, NITI Aayog
22. Secretary, Health Research & DG, ICMR
23. Secretary, Ministry of Health & Family Welfare
24. Secretary, Ministry of Drinking Water & Sanitation
25. Secretary, Ministry of Rural Development
26. Secretary, Ministry of Panchayati Raj
27. Secretary, Ministry of Tribal Affairs
28. Secretary, Ministry of Consumer Affairs, Food & Public Distribution
29. Secretary, Department of Expenditure, Ministry of Finance
30. Secretary, Department of School Education & Literacy
31. Secretary, Ministry of Housing & Urban Affairs
32. Secretary, Ministry of Information & Broadcasting
33. Secretary, Ministry of Environment, Forest & Climate Change
34. Secretary, Ministry of AYUSH
35. Secretary, Ministry of Power
36. Secretary, Ministry of Agriculture & Farmers' Welfare
37. Secretary, Ministry of Development of North Eastern Region
38. Chairman, Food Safety and Standards Authority of India
39. Director, National Institute of Nutrition
40. - 49. DC/DMs from 10 Districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddharthnagar, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir.
50. Dr. Chandrakant Pandav, AIIMS, New Delhi
51. - 86. The Principal Secretaries/Secretaries of Department of Women & Child Development/ Social Welfare of the 29 States and 07 Union Territories

Copy to:

1. PS to Vice Chairman, NITI Aayog
2. PS to MoS-WCD
3. PPS to Secretary, MWCD
4. All Chief Secretaries of all 36 States/UTs

Minutes of Meeting of National Council on India's Nutrition Challenges held on
12th February, 2019
at Pravasi Bhartiya Kendra, New Delhi

The 4th meeting of the National Council on India's Nutrition Challenges was held under the Chairmanship of Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, on **12th February 2019** at **Pravasi Bhartiya Kendra, New Delhi**.

2. The Council is mandated to provide policy directions to address India's Nutritional Challenges through a coordinated inter-sectoral action; coordinate and review convergence between Ministries; and review programmes for nutrition on a quarterly basis.
3. The Agenda of the Meeting is placed at **Annexure I**.
4. The list of participants is placed at **Annexure II**
5. Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan, at the outset welcomed all members to the 4th Meeting of the Council and presented the agenda to all the participants.

Proceedings based on the Agenda

6. **Shri Rakesh Srivastava, Secretary, MoWCD** in his opening remarks presented the progress of POSHAN Abhiyaan made after 3rd National Council Meeting held on 14th November, 2018. He mentioned that year 2018 had been a landmark year in which Government of India brought nutrition to the centre-stage of the National Development Agenda by launching POSHAN *Abhiyaan* which has provided a much needed impetus to nutrition outcomes for women and children. Convergence between line ministries, departments and the field functionaries has been strengthened. He further elaborated that 24 lakh front line workers, including Anganwadi workers (AWWs), Accredited Social Health Activists (ASHAs) and Auxiliary Nurse Midwives (ANMs), and 47 lakh Self-Help Groups (SHGs) are working with new energy for achievement of the destined goals of POSHAN Abhiyaan. Recent partnership of WCD with Ministry of Agriculture & Farmers' Welfare is a welcome step towards addressing the issue of malnutrition to improve the

nutrition status of the country. He informed all present that a National Level Agri-Nutrition Workshop would be organised in New Delhi on 15th March, 2019. He apprised the members that special focus is being given to improve the nutritional status of the North-Eastern States and accordingly Department of North Eastern Region (DoNER) has been taken on board. A special workshop held at Guwahati in December, 2018 enlisted support from representatives of all North Eastern States, DoNER, NERCOMP and NEC. He conveyed satisfaction on the progress of roll-out and implementation of the Abhiyaan. Secretary, MoWCD encapsulated various milestones achieved by MoWCD since launch of POSHAN Abhiyaan. He assured the esteemed members that MoWCD would fast track its priorities to achieve the mandated goals.

7. Dr. Rajiv Kumar, Vice-Chairman NITI Aayog and Chairperson, National Council in his keynote address, lauded the efforts of the Ministry in its pursuit to create awareness about nutrition amongst the masses in the first year of Abhiyaan. At the same time, he stressed on an intense and focused approach for this year as well. He emphasised that the momentum attained after the success of Poshan Maah, the Abhiyaan should now be converted to a Jan Andolan. Chairperson brought out that mass movement has perhaps not reached the desired level. He pressed for urgent measures with respect to maintenance of momentum for this mission. He directed that since it was decided in the last National Council Meeting to hold two Community Based Events (CBEs) per month per AWC, an implementation status of CBEs should be ascertained. He expressed that the bane of undernutrition and anaemia can be eradicated from the country only by concerted efforts, and greater collaboration of all Ministries to tackle this malaise.

He instructed MoWCD to present a detailed status report and timelines regarding procurement of devices and the measures taken to expedite the process. He emphasized that a ground level feedback from beneficiaries is needed to assess the reach of POSHAN Abhiyaan. He expressed his concern regarding the low fund utilization status of all States/UTs and directed to present a six-month action plan to NITI Aayog for increasing the utilization up to 75% by the end of March 2019.

He also gave directions to fix the accountability of all stakeholders responsible for achieving the mandated targets under POSHAN Abhiyaan. He emphasised on the importance of convergence which is a key to success of POSHAN Abhiyaan. He

directed to submit a report on convergence happening among various Ministries so as to know exactly the level and quantum of convergence happening for the mission. He expressed his satisfaction over the initiatives taken and the progress made by NITI Aayog and MoWCD in the engagement of PRIs and SHGs. He cited the example of State of Bihar wherein 9 lakh SHGs have been engaged to spread the message of nutrition. He drew attention of the members over the vacant positions of field level functionaries, on which he urged to take immediate steps. He expressed concern on the limited reach of ICDS in urban slums and directed that strategies to be framed to tackle malnutrition in urban slums.

The VC complemented the Ministry for the conduct of Lighthouse India where 12 Countries had participated. Lastly, the Chairperson mentioned that POSHAN Abhiyaan was a priority scheme and he would be monitoring the program intently.

8. Dr. Virendra Kumar, Minister of State, Ministry of Women and Child Development. Hon'ble Minister emphasised on proper coordination between the Centre and the States to achieve the mandated targets. He appreciated the efforts made by NITI Aayog for its strict monitoring and regulations by keeping check on regular basis. The Minister appreciated the work done by Aanganwadi Centres and the exemplary role played by the Aanganwadi workers to improve the health of children who are anaemic and under-nourished. He gave the examples of Maharashtra and Cochin where the food ingredients locally available in the State were being used to make nutritious and delicious meals for children. The Minister also highlighted the need to make POSHAN Abhiyaan a Jan Andolan and for this he expressed that the elected representatives such as the MP, MLA, Zila Panchayat members be taken on board to help the authorities in their respective regions to lobby support to fight malnutrition. The success of the ICDS Common Application Software was appreciated by the Minister. Hon'ble Minister wished that POSHAN Abhiyaan will be a big achievement for our country in future, and is going to become a model for other nations to follow.

9. Shri Ram Vilas Paswan, Hon'ble Minister of Consumer Affairs, Food & Distribution. He expressed his concerns on the rising percentage of stunting in states and enquired whether there has been any decrease in the percentage of stunting from previous years to which it was answered that there has been a decline by 2% in stunting per annum which prior to 2014 was at the rate of 1% per annum. Hon'ble Minister emphasised on the importance of rice fortification and

directed to review the progress made by 15 districts implementing this scheme. He suggested that Swachata Abhiyaan having an indirect impact on nutrition, should also be integrated and accordingly monitoring of newly built toilets in schools should also be done by field monitors. He reiterated to convert the Abhiyaan as Jan Andolan for wide spread reach and awareness of community on nutrition.

10. **Smt. Anupama Jaiswal, Hon'ble Minister of State (Independent Charge), ICDS and Basic Education, Uttar Pradesh.** Hon'ble Minister informed about the work being done in her State in POSHAN Abhiyaan. She informed the gathering that convergence between concerned departments has been at its best in recent times. Hon'ble Minister informed that along with the launch of the POSHAN Abhiyaan, the State of UP has also started with the *Suposhan Swashtya Mela* which is being conducted on the first Wednesday of every month, in the ANM sub-centres. Hon'ble Minister also educated all present about the nutritious food items being distributed at the Anganwadi centres. She also brought to the notice of the members regarding number of CBEs conducted in the State and also on the regular follow up of various activities through convergence meetings. She also gave wrap up on the conduct of ICDS-CAS training and roll-out of ILA. Ms. Monika S. Garg, Principal Secretary, WCD, Uttar Pradesh, gave further updates on various initiatives carried out by the State. In a brief presentation she explained steps initiated in the State for achieving the goals Establishment of comprehensive structures right from Village level to State level, convergence network, release of budget, stressing supplementary nutrition in various forums were few of many steps taken.

11. **Dr. Vinod K Paul, Member (Health & Nutrition), NITI Aayog,** emphasised on two important initiatives under POSHAN Abhiyaan. The first initiative was engagement of PRIs and SHGs, which will be truly transformational if done in the right spirit and in an effective manner. Second was on implementation of effective Behaviour Change communication on certain key interventions down till the habitat level. He brought out that behavioural change at ground level is of utmost importance for these practices to make an impact. He emphasised the role of training of field functionaries, technology and Health Department in furthering the efforts. He reiterated the need to convert *POSHAN* Abhiyaan into a Jan Aandolan which should get an impetus during the forthcoming Poshan Pakhwada and serve as a major booster for the Abhiyaan and its various components. He also stressed on the need for monitoring the coverage and quality of the intensified Home Based

Newborn Care Program (HBNC) as well as the newly introduced Home Based Young Child Care (HBYC) Program. He further stressed on the need for all Ministries to focus on high impact interventions and emphasized on concurrent monitoring of the implementation of these high impact interventions.

12. Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan proposed the confirmation of minutes of 3rd National Council Meeting. The house confirmed the same.

13. Thereafter, the Action Taken Report on 3rd National Council Meeting was presented. Discussion and directions conveyed during same under: --

(a) **Detailed timelines/targets regarding procurement of devices.** Procurement status with respect to Smartphones and GMDs was discussed across States/UTs. The Chairperson directed that the Procurement process should be expedited on priority. Chairperson specifically directed representative from Maharashtra and Assam to expedite the rollout on ICDS-CAS in the State. He also directed that other States of Gujarat, Haryana, UP and Punjab should also close their bids on priority and finish the process without any further delay. Utilization Certification incurred after the expenditure should be sent at the earliest to CPMU. Representative from Tamil Nadu stated that procurement of devices is being completed for all the districts in the State and the State will be 100% saturated by early April, 2019.

[Action: MoWCD, All States/UTs]

(b) **Utilisation of Funds.** Vice-Chairperson expressed his concern over dismal utilisation of funds by the States/UTs. He pointed out that 16% utilisation of allocated resources (as on date) is not acceptable at this juncture. He directed that States/UTs should utilize the funds proportionately under all the activities of POSHAN Abhiyaan by 15th March 2019. The full utilization plan to be shared with NITI Aayog by MoWCD on monthly basis.

Chairman emphasized the importance of ensuring data quality failing which the purpose of real time monitoring will be defeated.

[Action: All States/UTs]

(c) **State wise best practices to collected and collated by NITI Aayog.** It was brought out that the brochure on best practices of States/UTs has been

prepared however, there was a need to verify certain practices which has held up sharing of this booklet. It was confirmed by the Adviser, NITI Aayog that verification check would be completed in a weeks' time and the booklet will be shared thereafter.

[Action: NITI Aayog/ MoWCD]

(d) **Pilot on Conditional Cash Transfer will be implemented in 2 blocks of 2 districts each in UP & Rajasthan.** It was affirmed that the guidelines for the pilot will be finalised soon and released by end of April, 2019.

(e) **Outcome based evaluation and Mid Line Survey of POSHAN Abhiyaan.** Meeting had already been held on 05th February, 2019 under the Chairmanship of VC-NITI Aayog and directions issued accordingly.

[Action: NIN, TSU-NITI Aayog & MoWCD]

(f) The Chairperson was apprised about the progress of E-ILA training, release of the bi-monthly newsletter and a brochure for the MPs/MLAs during the course of events.

(g) About **food fortification**, Minutes of Meeting chaired by the Principal Secretary to PM to review report of the NITI Aayog titled "**Transforming Nutrition in India: POSHAN Abhiyaan**" held on 02.02.2019 were shared with the members. These included rolling-out of fortified rice in one district per State by March 2019 and fortification of milk with Vitamins - A & D. Notification in this regard is to be issued by MoWCD and Department of Food and Public Distribution accordingly.

The Chairperson expressed his disappointment over selection of only 15 districts in the country for rice fortification as rice fortification was one of the measures that could address anaemia in the country.

[Action: MoWCD, FSSAI & Dept. of F&PD]

(h) Secretary, DoSEL may brief Vice-Chairman, NITI Aayog **regarding availability of equipment /methods for safe drinking water at schools.** As there was no representation from DoSEL/MoHRD the progress could not be ascertained. Chairman expressed his displeasure on the poor attendance and level of participation in National Council Meeting. He also directed that

the reasons for absence of all concerned should be ascertained and that this be made as a regular practice for every meeting of the National Council.

[Action: MoWCD ,DoSEL, MoHRD and all Line Ministries and Departments]

14. Thereafter, the Action Taken Report on 4th Executive Committee Meeting and 5th Executive Committee Meeting was presented by Executive Director, POSHAN Abhiyaan.

(a) **Revised VHSND Guidelines.** Chairperson directed that VHNSD guidelines to be formulated and circulated by end of February,2019.

[Action: MoH&FW & MoWCD]

(b) NIN should complete and close the work on DPR for National Nutrition Report by 28th February, 2019 after addressing the observations and recommendations made by NITI Aayog.

[Action: MoWCD & NIN]

(c) Bihar and Odisha were directed to expedite the process of opening balance AWCs and complete that by March, 2019.

[Action: States/UTs]

(d) CPMU team to do a field monitoring of Poshan Pakhwada starting on 8th March 2019.

15. A point for central empanelment of vendors for procurement of Smartphones and GMDs was raised. It was informed by the Ministry that as per the Government approval and the Administrative Guidelines of POSHAN Abhiyaan, the funds are to be allocated to States/UTs for the same and the States/UTs are required to contribute their State/UT share of funds based on the approved cost sharing ratio. Accordingly, the procurements are to be carried out at State/UT level only. Further, as per GoI policy, the procurements are to be carried out through the GeM Portal and therefore, the empanelment process is automatically catered for on the portal. To meet the technical requirements and standardise the procurements the Technical Specifications of the devices have already been formalised and also endorsed by the National Council in its last meeting on 14th November, 2019. Based on the above procurement process a

number of States/UTs have already procured (or are in the process of procurement) the devices and the process was well established. Therefore, there is no need for making any changes in the procurement process, already spelt out at this stage. This was endorsed by the Council.

16. Regarding clarification on applicability of Model Code of Conduct (MCC) to rolling-out the ongoing POSHAN Abhiyaan letter received from Election Commission of India was quoted which brought to the notice of the gathering that **“the commissioning of schemes should be done by the civil authorities, without associating political functionaries and without any fanfare or ceremonies so that no impression is given or created that such commissioning has been done with a view to influencing the electorate in favour of the ruling party.”**

17. A brief on the recently conducted Light house India event was given to the House followed by the Objectives for the Conduct of Optima Nutrition Workshop from 18th to 20th February, 2019 to facilitate its use for effective nutrition planning in States and Country.

18. **Shri Alok Kumar, Adviser (Health & Nutrition), NITI Aayog** gave a brief presentation on Engaging PRIs and SHGs in POSHAN Abhiyaan and Jan Andolan. He brought out that the aim is to bring a change in the behaviour of decision makers in the families at grass root level for which NIRD has decided to take a lead as Master trainers followed by a cascade training at State, District and block level. He also reiterated that, intensive activities during POSHAN Pakhwada with support of Ministry of Health & FW and other Ministries will further provide impetus to this initiative and Jan Aandolan.

19. **ID insight** presented before the Council the analysis of survey conducted on POSHAN Abhiyaan on Social & Behaviour Change Communication (SBCC) in Aspirational Districts. Chairperson stated that the findings from the survey could be used to formulate future road-map with respect to messages and platforms to be used during Poshan Pakhwada.

20. The members were informed that a pilot project on integration of ICDS-CAS with RCH (AAA mobile application) which was being conducted at Mathura district of Uttar Pradesh. The pilot will be tested with 50-100 field functionaries making use

of this common digital application to deliver services and capture the data by end of April 2019. States of Karnataka and Andhra Pradesh have already indicated their keenness to roll-out the AAA Mobile Application and scale-up across the State once the trials are over. Vice-Chairman appreciated that effort and emphasised collaboration and synergy between MoWCD and MoH&FW and ensure that the pilot is completed by April, 2019 and then scaled up in the States/UTs, wherever necessary arrangement are made for resources and funding.

21. **Fractal Analytics** presented the preliminary data analysis report carried out in Madhya Pradesh, Andhra Pradesh and Chhattisgarh on the ICDS- CAS data of POSHAN Abhiyaan. The Chairperson directed to strengthen the analysis framework so that it enables to take informed programmatic and administrative decisions.

Comments from Members

22. **Mr. Yogendra Singh, Director, MoHUA** suggested that the analysis done by Fractal Analytics should look at disintegrated data at rural and urban areas. He further suggested that while engaging with PRIs, the elected representatives of urban local bodies should also be included.

23. **Dr. C.S. Pandav (Former Prof. & Head CCM, AIIMS)** informed the council that to make the POSHAN Abhiyaan as Jan Andolan Swasth Bharat Preraks of Tata Trusts are doing an exemplary work on ground with the State Government and are participating in Kumbh Mela and sensitising people on POSHAN Abhiyaan.

24. **Dr. A. Laxmaiah, Scientist "G" & Head DPHN, NIN** brought out that at least 5% Data of ICDS –CAS needs to be validated alongwith concurrent monitoring.

25. **Mr. Kannan, Director, ICDS, Tamil Nadu** updated on third party evaluation being done at Tamil Nadu.

The meeting ended with vote of thanks to all members and the Chairperson.

AGENDA
4th National Council Meeting on India's Nutrition Challenges

Venue : Pravasi Bhartiya Kendra, New Delhi
Time : 02:30 p.m. – 05:00 p.m.
Date : 12th February, 2019

Agenda Item No.	Time	Agenda Item	Speaker
1	02:30 - 02:35 p.m.	Opening Remarks	Shri Rakesh Srivastava Secretary, MoWCD
2	02:35 - 02:45 p.m.	Key Note Address	Dr. Rajiv Kumar Vice-Chairman, NITI Aayog
3	02:45 - 03:25 p.m.	Interventions by Union Ministers/Chief Ministers/ Ministers	Union Ministers & Chief Ministers
4	03:25 - 03:27 p.m.	Confirmation of the Minutes of the last National Council meeting held on 14 th November, 2018	Shri Aditya Chopra Executive Director, POSHAN Abhiyaan
5	03:27 - 03:40 p.m.	Action Taken Report on the recommendations of 3 rd National Council Meeting held on 14 th November, 2018	
6	03:40 - 03:50 p.m.	Action Taken Report on recommendations of the 4 th Executive Committee meeting held on 3 rd December, 2018 and directions/decisions of the 5 th Executive Committee Meeting held on 22 nd January, 2019.	
7	03:50 - 03:55 p.m.	Feedback on Lighthouse India Workshop held in Jaipur from 1-5, February, 2019 and brief on Optima Nutrition Workshop.	Dr. Rajesh Kumar Joint Secretary & Mission Director, POSHAN Abhiyaan
8	03:55 - 04:00 p.m.	Engaging PRIs and SHGs in POSHAN Abhiyaan and Jan Andolan	Shri Alok Kumar Adviser (H&N), NITI Aayog
9	04:00 - 04:05 p.m.	Findings of CNNS Survey	Ministry of Health and Family Welfare
10	04:05 - 04:10 p.m.	Finding of Survey carried out in Aspirational Districts by ID in-Sight	Representative from ID In-Sight
11	04:10 - 04:15 p.m.	Update Status of AAA pilot project	Representative from BMGF
12	04:15 - 04:20p.m	Brief on initial Data Analytics findings in Madhya Pradesh, Chhattisgarh and Andhra Pradesh	Representative from BMGF/ Fractal Analytics Limited
13	04:20 - 04:50 p.m.	Presentation on implementation status of POSHAN Abhiyaan by Assam, Gujarat, Karnataka, Maharashtra and Haryana	By representative of respective States.
14	04:50 - 05:00 p.m.	Open House Discussion	
15	05:00 p.m.	High Tea	

LIST OF PARTICIPANTS**Chairperson - National Council**

Dr. Rajiv Kumar Vice Chairman, NITI Aayog

Union Cabinet Minister - Line Ministries

Shri Ram Vilas Paswan Hon'ble Minister, Consumer Affairs, Food and Public Distribution
Dr. Virendra Kumar Hon'ble Minister of State, Women and Child Development

State Minister

Smt. Anupma Jaiswal Hon'ble Minister of State (I/C), Basic Education, Child Development and Nutrition, Government of Uttar Pradesh

NITI Aayog

Dr. Vinod Kumar Paul Member (Health & Nutrition)
Shri Alok Kumar Adviser (Health & Nutrition)
Ms. Anamika Singh Director (WCD & Nutrition)
Dr. R.V.P. Singh SRO (WCD)
Shri Alok Kumar Dubey Research Assistant (WCD)
Dr. Arvind Betigiri Senior Consultant (Health & Nutrition)
Shri Subrata Kumar Biswal Consultant (WCD)

Representatives of Line Ministries / Departments

Shri J.S. Kochher Economic Adviser, Ministry of Tribal affairs
Dr. D.C. Katoch Adviser (Ayurved), Ministry of AYUSH
Shri Manoj Kumar Pingua Joint Secretary, Ministry of Information and Broadcasting
Shri S. Jagannathan Joint Secretary, Department of Food and Public Distribution
Dr. Ajay Khara Deputy Commissioner & Public Health Specialist,
Ministry of Health & Family Welfare
Ms. Suneeti Toteja Director (FFRC), Food Safety and Standards Authority of India,
Ministry of Health and Family Welfare
Shri Yogender Singh Director, Ministry of Housing & Urban Affairs
Shri S.S. Prasad Director, Ministry of Panchayati Raj

Representatives of other Departments

Dr. Chandrakant S. Pandav Former Professor & Head, CCM, AIIMS
Dr. A. Laxmaiah Scientist- 'G', ICMR-NIN

Representatives of States

Shri V.K. Chhablani Special Secretary, Department of Women & Child Development,
Government of Chhattisgarh

Dr. Raja Sekhar Vundru	Principal Secretary, Department of Women & Child Development, Government of Haryana
Ms. Monika S. Garg	Principal Secretary, Bal Vikas Seva evam Pushtahar, Government of Uttar Pradesh
Shri Hemen Das	Secretary, Department of Social Welfare, Government of Assam
Ms. Gayatri Rathore	Secretary, Department of Women & Child Development, Government of Rajasthan
Ms. Indra Mallo	Commissioner, ICDS, Government of Maharashtra
Shri R. Kannan	Director, ICDS, Government of Tamil Nadu
Shri Ashok M. Sharma	Director, ICDS, Government of Gujarat
Shri Rakesh Vyas	State Project Director, ICDS, Government of Gujarat
Ms. Rajni Pasrija	Joint Director, Department of Women & Child Development, Government of Haryana
Dr. Dharamveer	JPC, WCD, Government of Rajasthan
Shri Jamsing Girase	JPC, ICDS, Government of Maharashtra
Ms. Shweta Sahay	JPC and Assistant Director, ICDS, Government of Bihar
Dr. Rahul Jain	State Lead, SBP, WCD, Haryana

Representatives of Districts

Captain Prabhanshu Srivastava	District Magistrate, Gonda, Uttar Pradesh
Shri Mahendra Kumar Singh	ADM, Balrampur, Uttar Pradesh
Shri Gyan Prakash Tiwari	DPO, ICDS, Shravasti, Uttar Pradesh
Shri Sunil Kumar Shrinivas	DPO, ICDS, Bahraich, Uttar Pradesh
Shri Rajiv Singh	DPO, ICDS, Siddharthnagar, Uttar Pradesh
Ms. Chandani Singh	DPO, ICDS, Sitamarhi, Bihar

Representatives of Line Partners

Col. Sameer Kanwar (Retd.)	Head, TNRC, Tata Trusts
Ms. Mridu Markan	Consultant, TNRC, Tata Trusts
Shri Sunil Mohanty	Programme Manager, Care India
Shri Kanishka Katara	Director - Government Programme, Dimagi India
Ms. Divya Nair	Director, ID insight
Shri Pulkit Agarwal	Manager, ID insight
Shri Ronald Abraham	Partner & Director, ID insight
Shri Michael Cretz	Senior Associate, ID insight
Shri Nitya Agarwal	Associate, ID insight
Shri Mayank Verma	Director, Fractal Analytics
Shri Sandeep Dutta	Chief Practice Officer, Fractal Analytics
Shri Anurag Sharma	Consultant, Fractal Analytics

MoWCD and CPMU

Shri Rakesh Srivastava	Secretary, MoWCD
Dr. Rajesh Kumar	Joint Secretary, MoWCD & Mission Director, POSHAN <i>Abhiyaan</i>
Shri Aditya Chopra	Executive Director, POSHAN <i>Abhiyaan</i>
Shri Sanjiv Gajraj	Executive Director, POSHAN <i>Abhiyaan</i>
Shri Parimal Karan	Project Manager
Shri Sunil Kumar Choudhary	Project Manager

Shri Umesh Kumar Motish	Project Manager
Shri Dinesh Swaroop Mishra	Project Manager
Shri Mani Ram	Project Manager
Shri Krishna Mohan Mishra	Project Manager
Dr. Sudha Goel	Project Manager
Ms. Mona Y. Jethwa	Consultant (Nutrition, Child Development & Health Services)
Ms. Shalini Singh	Consultant (BCC & Capacity Building)
Shri Amit Gupta	Project Associate
Shri Yogesh Kumar Sharma	Project Associate
Ms. Mamta Singh	Project Associate

Agenda Item No. 4: Confirmation of Minutes of the 3rd Meeting of the National Council Meeting held on 14th November, 2018

The National Council during its meeting on 12th February, 2019 confirms the minutes of the 3rd National Council Meeting held on 14th November, 2018. A copy of the minutes is enclosed herewith.

Agenda Item No. 5: Action Taken Report of 3rd National Council Meeting held on 14th November, 2018

S.No	Points	Action Taken So far	Responsibility
1.	Detailed timeline/targets regarding procurement of devices, Compliance of Convergence action plan (CAP)	<ul style="list-style-type: none"> • Procurement of devices is being monitored on a daily basis. • Status and timelines for procurement of Smart phones and GMDs is attached at Annexure I. • Convergence Action Committees, Regular meetings being held. 	MoWCD
2.	States/UTs should utilize the funds proportionately under all the activities of POSHAN Abhiyaan.	<ul style="list-style-type: none"> • Sub head wise breakup of funds has been shared with States/UTs. • This has been reiterated in APIP Meetings. • Video Conferencing with States/UTs are being held on monthly basis to monitor the progress. • Letter has been written from PS to PM, to Chief Secretaries of Assam, Gujarat, Haryana, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab, West Bengal with low expenditure status. • State wise utilization of funds is at Annexure II. 	All States/UTs
3.	All the States/UTs must declare one dedicated day for organizing the VHSND and ensure conducting VHSND on that day.	<ul style="list-style-type: none"> • Instructions have been issued and are being implemented. • Event will be monitored through the administrative dashboard which will be ready by 20th February, 2019. 	All States/UTs
4.	Increased visibility- Print Material/Social Media/Local Media- articles, booklets to be utilized for spreading awareness.	<ul style="list-style-type: none"> • Directions given to States/UTs to implement directions as a continuous activity. • States/UTs have also been directed during APIP meetings held in January, 2019 to enhance visibility in all media platforms. 	MoWCD, States/UTs
5.	Details of vacancies under Aaganwadi Services in tabular	<ul style="list-style-type: none"> • Updated status has been ascertained during the APIP Meetings. • The same is being reconciled. 	NITI Aayog/ MoWCD

	format to be shared with VC, NITI Aayog.	<ul style="list-style-type: none"> Updated and final status shared on 11th February, 2019. Contractual CDPOs and Supervisors being hired 	
6.	State wise best practices which have improved service delivery and level may be collected by NITI Aayog and shared with all States/UTs	<ul style="list-style-type: none"> Matter is being addressed by NITI Aayog. An update in this regard is requested from NITI Aayog. 	NITI Aayog
7.	Pilot on Conditional Cash Transfer to be implemented in 2 blocks of two Districts each in UP & Rajasthan. Scientific Steering Committee may be formed to closely monitor the outcome of CCT.	<ul style="list-style-type: none"> Scientific steering Committee has been constituted. Blocks in both the States have been finalised. Rajasthan – Blocks -Amer and Bassi, District- Jaipur & Blocks-Kishangunj, Shahbad, District-Bara. Uttar Pradesh – Block- Chinhat, District- Lucknow, Block- Khairabad, District- Sitapur First meeting scheduled on 22nd February, 2019 	MoWCD
8.	Meeting may be conducted for Outcome based evaluation and Mid Line Survey of POSHAN Abhiyaan.	<ul style="list-style-type: none"> Point has been discussed during meeting held at NITI Aayog on 05th February, 2019. Clear Scope of work is being defined in each survey/evaluation to avoid any overlap. Targeted to be finalised by 25th February, 2019 	NIN/MoWCD
9.	E-ILA: Distribution and Dissemination Status to be discussed with VC, NITI Aayog.	<ul style="list-style-type: none"> User names and passwords distributed to 21 States/UTs where mobile phones have been procured. Manuals have been prepared and shared with the States/UTs. Training completed in Rajasthan, Bihar, Andhra Pradesh, Chhattisgarh. Training planned in Jharkhand, MP, UP, Uttarakhand, Himachal Pradesh. Multi-level training carried out. Auto generation of certificates enabled. 	MoWCD
10.	Newsletter on Nutrition/POSHAN Abhiyaan should be published by December 2018.	<ul style="list-style-type: none"> 1st Newsletter released on 3rd December 2018 during 4th EC Meeting. 2nd Newsletter: Placed in the older 	MoWCD
11.	Meeting of EC to be held on interval of six weeks.	<p>Pursuant to instructions, EC is being held after 45 days.</p> <ul style="list-style-type: none"> 4th EC Meeting: 03rd December 2018 5th EC Meeting: 22nd January 2019 	MoWCD

12.	EC Minutes to be shared with VC, NITI Aayog.	<ul style="list-style-type: none"> EC Minutes have been shared with VC, NITI Aayog on: <ul style="list-style-type: none"> 4th EC Meeting – 17th Dec 2018 5th EC Meeting – 9th Feb 2019 	MoWCD
13.	Brief Talking Points/ Booklet on nutrition to be given to Local Leaders/MLA/MP for sensitization.	<ul style="list-style-type: none"> Brochures have been prepared. Draft letter by Member, NITI Aayog to all MPs requesting for further dissemination, submitted. Draft letter by VC, NITI Aayog to all CMs requesting for further dissemination to MLAs, submitted. 	MoWCD
14.	Meeting may be called at Guwahati for all North Eastern States in which all Chief Secretaries & Concerned Secretaries should participate for resolving the issues and update on progress.	<ul style="list-style-type: none"> Meeting chaired by Secretary, MoWCD at Guwahati on 23rd December 2018. Officials from DoNER, NER officials, Representatives of NEC, NERCOMP participated. North Eastern States have progressed with the rollout of POSHAN Abhiyaan. 	MoWCD
15.	CEO, FSSAI & Secretary Food & Public Distribution should meet Vice Chairman NITI Aayog separately with timeline of implementation regarding mandatory fortification of Rice, Oil, Milk etc.	<ul style="list-style-type: none"> Feedback/Update from FSSAI /CA&F&PD is requested. MoWCD has directed States/UTs to use Fortified Milk & Fortified Rice in Anganwadi services – Draft already Put-up. Instructions from PMO received directed to roll-out food fortification in rice covering one district per State from March,2019. Fortification of milk with Vitamin A&D may also be rolled out. Notifications in this regard to be issued. 	FSSAI & Dept. of F&PD
16	Secretary, DoSEL should brief Chairman NITI Aayog regarding availability of equipment /methods for safe drinking water at schools.	<ul style="list-style-type: none"> Feedback/Update from DoSEL is requested. 	DoSEL

Agenda Item No. 6: Action Taken Report of 4th Executive Committee Meeting held on 03rd December,2018

Sl. No.	Points	Action Taken/ Progress so far	Responsibility
1.	Revision of Guidelines for conduct of VHSND by MoH&FW in conjunction with MoWCD.	<ul style="list-style-type: none"> • Matter is being addressed by MoH&FW (Child Health division). • Response from MOHFW received via letter dated 21st January ,2019, No. Z-28020/191/2017 i.e. <p><u>“Comments received in this regard are:</u></p> <ul style="list-style-type: none"> - Proposed Constitution of a committee by MoHFW including representatives from States/UTs and MoWCD - Proposed National Consultation in February, 2019 with key stakeholders on schedule and functions of VHSNDs” 	MoH&FW and MoWCD
2.	Regular monitoring of anaemia among adolescent girls and Pregnant Women & Lactating Mothers (PW & LM) should be conducted at AWCs, as part of Rashtriya Bal Swasthya Karyakram (RBSK).	<p>Matter being addressed by MoH&FW. (Child Health Division).</p> <ul style="list-style-type: none"> • Response received via letter dated 21stJanuary,2019, No. Z-28020/191/2017 • Comment received in this regard are as under <ul style="list-style-type: none"> - Presently under Anemia Mukh Bharat strategy, haemoglobin test for under five children is not recommended at AWC. - Regular monitoring of anemia among adolescent girls, pregnant women and lactating mothers is an important component of Anemia Mukh Strategy. - RBSK team is presently doing screening of children and adolescent enrolled at AWC for severe anaemia using clinical criteria during their biannual visits. 	MoH&FW and MoWCD
3.	<p><u>National Nutrition Report</u></p> <p>NIN was directed to send the DPR for the National Nutrition Report at the earliest, and to be prepared to present the progress of National Nutrition Report to the Vice Chairman NITI Aayog</p>	<ul style="list-style-type: none"> • Proposal sent to NITI Aayog & reply received from NITI Aayog on 14/01/2019F.No. NA/SW1 4(1)- 2019-WCD. • NITI Aayog has suggested the modifications to the scope of work. NIN has been requested to submit the revised proposal. <ul style="list-style-type: none"> - The objective and methodology of the Annual Nutrition Report to be clearly spelt-out. - Inputs from Group of academics and researchers from relevant organizations, if included, may further strengthen the analytical part of report. - Time period for doing secondary analysis may be shortened. 	NIN

4.	<p><u>Survey by NIN</u></p> <p>Various technical groups like Advisory Group; Working Group; Internal oversight committee; Data access committee; Quality check team etc. should be constituted at NIN. It was also suggested to co-opt a representative for CPMU-NNRC in either the Working or Advisory group being formed by NIN</p>	<ul style="list-style-type: none"> • Workshop on Evaluation of POSHAN Abhiyaan was held from 2nd-4th January, 2019 at ICMR-NIN-Hyderabad. • Various groups & Committees have been constituted in this regard 	NIN & MoWCD
5.	<p>Expediting of opening of balance 37,000 Anganwadi in the country.</p>	<ul style="list-style-type: none"> • States/ UTs have been directed to expedite the process of opening AWCs. • Opening of AWCs was further re-emphasised in the APIP meetings held between 16th to 21st January 2019. • State of Bihar has committed to open approximately 8075 AWC by end March, 2019. • State of Odisha also has committed to open few AWC by next month 	States/UTs and MoWCD
6.	<p>Update on rice fortification and related issues to be shared following receipt of feedback from States.</p>	<ul style="list-style-type: none"> • Updated Status received from DoF&PD dated 10/01/2019 by No.13-19/2017-BP-II (Vol. II). • The matter is under active consideration of the Department of Food & Public Distribution. • The SFC meeting, expected shortly, once convened, all proposed actions will be taken on priority. 	Department of Food and PD, FSSAI and MoWCD
7.	<p>Suggestions from MoAYUSH for formulation of a Joint Working Group with representatives of ministry MoWCD to steer a collaborative effort, synergising the best practices, for meeting the outcomes of POSHAN Abhiyaan</p>	<ul style="list-style-type: none"> • Joint Working group has been formed to take this recommendation further 	MoAYUSH and MoWCD

Decisions taken in the 5th Executive committee Meeting held at CSOI, New Delhi on 22nd January,2019

Decisions taken in meeting are as follows:

- (a) All States/UTs to procure Smartphones and GMDs before 15th February, 2019.

[Action: States/UTs]

- (b) Request of Gujarat to amend MDM can't be considered as the specifications of Smartphones has been ratified by the National Council in its last meeting held on 14th November, 2018

[Action: Gujarat]

- (c) In the next Executive Committee meeting few other States/ UTs should share the best practices before the Committee.

[Action: States/UTs]

- (d) Strategies to tackle malnutrition in urban areas should also be addressed under POSHAN Abhiyaan.

[Action: NULM, MoHUA and NRLM]

- (f) All the Ministries/Departments as well as the States/UTs should comply with the directions of National Council & Executive Committee and furnish regular feedbacks.

[Action: Line Ministries & States/UTs]

Agenda Item No. 7: Feedback on Lighthouse India

The Ministry of Women and Child Development, Government of India is in collaboration with the World Bank organized an international knowledge exchange event – titled “Lighthouse India: A Drive to Fight Undernutrition”. The event was planned as a mix of interactive learning sessions and field visits, with the first two days in Jaipur from February 1-2, 2019, followed by broader technical sessions in Delhi from February 4-5, 2019.

The event was attended by representatives from 12 countries from across South and East Asia, Africa and Latin America. The representatives included from Afghanistan, Bangladesh, Nepal, Laos, Indonesia, Myanmar, Gambia, Uganda, Madagascar, Malawi, Brazil and Mexico.

The event aimed at facilitating cross-learning across countries that face the undernutrition challenges. It focused on: (a) sharing India's experience with its POSHAN Abhiyaan (National Nutrition Mission), which brought about a long-awaited shift in programmatic focus on the critical 1000 days' window for addressing undernutrition; and (b) creating a platform for governments to exchange implementation ideas and knowledge based on innovations implemented by them.

With an emphasis on the use of technology and innovations in frontline delivery systems as a way to rapidly expand and improve nutrition and health service delivery, the discussions were geared towards the “**how to**” and “**what it takes to deliver**” dimensions of the program. The event is expected to help countries learn and exchange knowledge on potential pathways to implementing nutrition programs at scale for improving nutrition outcomes.

Presentations by countries fostered discussions on four elements of nutrition service delivery namely, Multi-sectoral Nutrition Convergence, Behaviour Change Communication for Improved Nutrition Outcomes, Technology as a harbinger of change, Capacity Building of Frontline Workers – Essential for Success.

A field visit was organized for all the international delegates to villages in Rajasthan to showcase the roll-out and successful implementation of the Abhiyaan.

The broader technical sessions in Delhi on February 4th, 2019, involved other Line departments and representatives of the Confederation of Indian industries and focused further on multi-sectoral collaborations and private sector engagement for nutrition.

On the last day of the event on February 5th, 2019, discussions with countries on possible technical collaborations and networks that could continue beyond the event were initiated, such that countries benefit from each other's knowledge and experience.

Agenda Item No. 7: Workshop on Optima

Ministry of Women and Child Development, Government of India and the World Bank Group are organizing workshop on Optima Nutrition from 18th February to 20th February, 2019 at Goa.

2. A key element of nutrition programming and implementation is finance, and given resource limitations in the public sector, improving allocative efficiencies is extremely important. A recently developed allocative efficiency tool by the World Bank Group –Optima Nutrition – helps support improved program planning in its effort to address undernutrition. Similarly, a tool for Optima Health has been developed. The tool can be customised based on various parameters such budget, priority interventions and constraints in any given scenario. i.e. the tool optimizes the results to determine the most effective allocation of resources to achieve user-specified objectives (e.g. minimize stunting or child deaths).

3. The workshop aims at orienting representatives of the all line Departments i.e. Women and Child Development/Social Welfare, Ministry of Health & Family Welfare, Ministry of PRI, DoSEL and Rural Development, from State Governments on Optima to facilitate its use for effective nutrition planning in States and the country. Special focus would be on (i) to formulate policy questions for and collect data with which to parameterize; (ii) to use Optima to address allocative efficiency questions in nutrition policy and other programmes; and (iii) to interpret results from Optima analysis for program and policy improvement.

Agenda Item No. 8: Engaging PRIs and SHGs in POSHAN Abhiyaan and Jan Andolan

(To be conducted by NITI Aayog)

Agenda Item No. 9: CNNS Survey

Being one of the largest micronutrient survey ever conducted in the country, MoH&FW supported by UNICEF conducted a Comprehensive National Nutrition Survey across 30 States/UTs in the country.

The initial findings of the survey which describes the determinants of anaemia in India across age groups and seeks policy support on IFA, Vitamin A&D, Zinc and Salt iodisation.

Agenda Item No. 10: Findings of Survey carried out in Aspirational Districts by ID Insight

In November 2018, IDinsight conducted a 6,000+ household survey in 27 aspirational districts to assess Social & Behaviour Change Communication implementation during POSHAN Maah. Platform reach, recall of nutrition-related messages, knowledge levels, and attitudes and practices of pregnant and lactating women were assessed. IDinsight will highlight the key findings from this study. The findings are encouraging and indicative of the immense effort behind POSHAN Abhiyaan.

Agenda Item No. 11: Brief on Initial Data Analytics Findings

During the course of one-month Fractal Analytics Limited, hired by Bill and Melinda Gates Foundation worked towards analysing selective data pertaining to Mother, Child and AWC infrastructure. Based on discussions with the stakeholder three states were identified for this phase Madhya Pradesh, Chhattisgarh and Andhra Pradesh. Data ambiguities and growth over time were recorded and reported followed by identification of key themes and KPIs.

An important theme that got identified is the percentage of low birth weight children who turn to normal in the first 6 months and what were the drivers behind that. For this a supervised model was built using advanced analytics algorithms. The model is being refined based on validation inputs from stakeholders.

Key KPIs were identified as THR, Home Visits, EBF, Growth Monitoring and AWC Infrastructure. Actionable scorecards are built at State, District and Block level to drill down and pin-point problem areas and take necessary action. The scorecards would also have a timeline view to analyse trends of identified KPIs at various levels. Quadrant analysis of KPI pairs would enable to segregate population into High and Low response categories.