## F.No.8-17/2009-CD-III Government of India Ministry of Women & Child Development

Shastri Bhavan, New Delhi. Dated the 27<sup>th</sup> September, 2010.

To

Secretaries-in-charge of ICDS of all States/UTs

Subject: Celebrating 2<sup>nd</sup> October as the International Day for Non-Violence and commemorating launch of the ICDS Scheme.

Sir/Madam,

As you are aware, 2<sup>nd</sup> October is recognized as the International Day for Non-Violence. The ICDS Scheme was also launched on 2<sup>nd</sup> October,1975.

- 2. It has been decided to organize campaigns for creating awareness on violence against women and children starting from 2<sup>nd</sup> October, 2010. It is requested that the occasion of 2<sup>nd</sup> October may also be commemorated by organizing 'Prabhat Pheris' by Anganwadi Workers and Helpers through involvement of Mothers, Village Committee and Self Help Groups.
- Video recordings and photographs of Prabhat Pheris, in select areas may also be sent to the Ministry.

Yours faithfully,

(P. Mohanadasan Pla) u.

Deputy Secretary to the Govt. of India